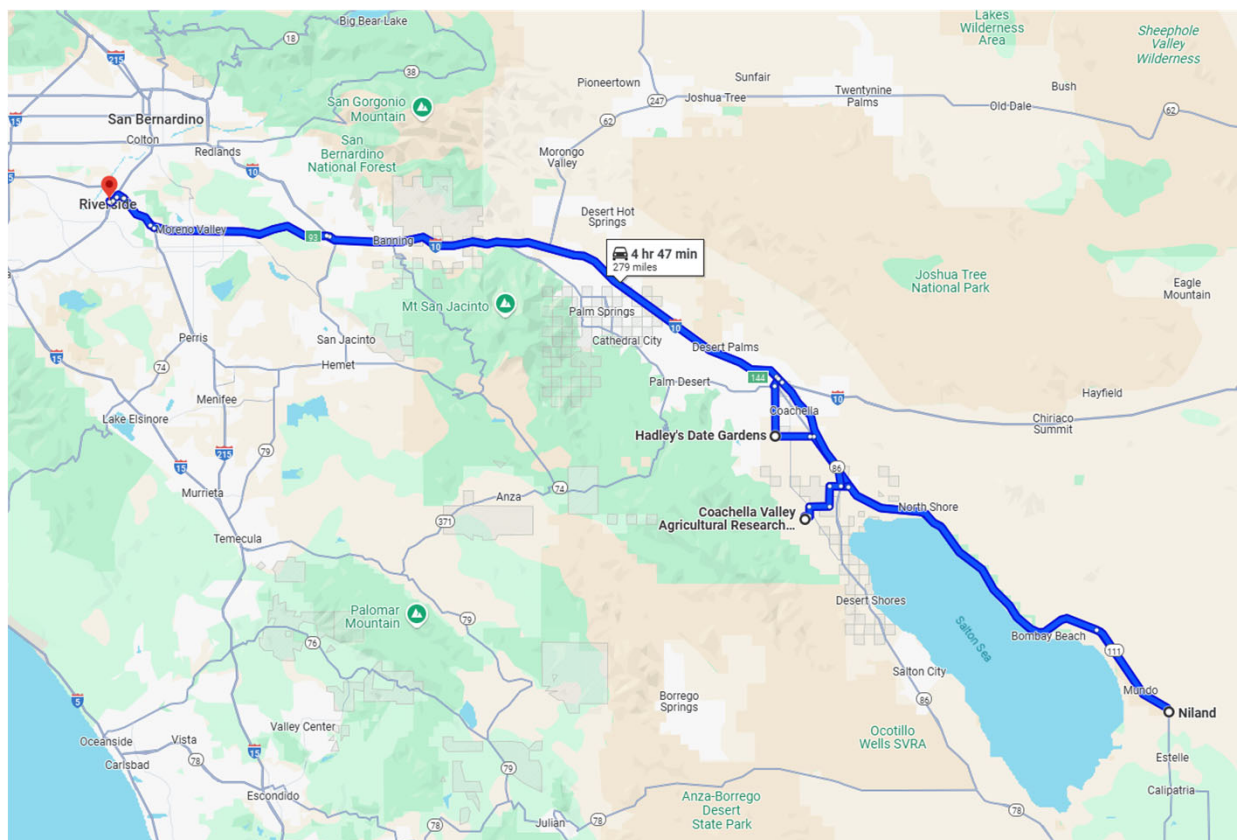


# Western Region IR-4 2025 SLR/CLC Tour, Coachella Valley





### USDA Salinity Lab

From 1947 to 1995, the United States Salinity Laboratory (USSL) occupied 10 acres south of Mount Rubidoux in central Riverside. In 1995, the new lab was completed on the UC Riverside campus. All research units including Pesticide Research were consolidated into the new facility. The nation and much of the world will continue to look to the U. S. Salinity Laboratory for expertise and leadership in salinity and water quality research and applications to meet ever increasing demands for food and utilizing ever decreasing and more marginal soil and water resources.

### Research Stations Managed by Ag Ops at UC Riverside

#### Citrus Research Center and Ag Experiment Station (CRC-AES)

Also known as the Citrus Experiment Station in Riverside founded in 1907, the CRC-AES is world renowned for research on citrus including development of citrus varieties and rootstocks, as well as disease and insect management, postharvest handling methods, and cultural practices. The variety collection is the world's largest collection of citrus and is part of CRC-AES.

#### Coachella Valley Agricultural Research Station (CVARS)

For more than 100 years, the Coachella Valley has been central to university research of crops of arid and semi-arid lands shared in similar regions of the world. The university's work in agricultural research includes citrus, field crops, grapes, turf and vegetables, and Phoenix dactylifera - the date palm, a staple of modern-day valley agriculture. The research conducted serves as the basis for new, improved plant varieties for agricultural and urban landscapes, as well as new, more sustainable agricultural practices to enhance crop productivity.

### Hadley Date Gardens

Hadley's has been a Southern California icon since the early 1930s, when entrepreneur Paul Hadley opened his roadside fruit stand business in Cabazon, California. Mr. Hadley branched out and established Hadley Date Gardens® in the neighboring Coachella Valley. The Keck family began farming dates in the Coachella Valley in the early 1940s. When the Keck family purchased Hadley Date Gardens® in the 1980s, they merged the two companies. For nearly 80 years, they have taken pride in hard work and family values. Together, they strive to grow, pack and ship the highest quality, domestically grown dates available.

